



Your Chamberlain Newspaper - 2014 Rate Card

116 South Main
 Chamberlain, SD 57325
 phone 605-234-1444 fax 605-234-1445
 ads@chamberlainsun.com www.chamberlainsun.com

- Thank You Notes\$6.00 up to 50 words
 (each additional word 10 ¢)
- Classified \$6.00 up to 30 words
 (each additional word 10 ¢)
- Business Directorycall for rates
- Display Rates.....call for rates
 1/8 page AD - \$74
 1/4 page AD - \$148
 1/2 page AD - \$260

- Banner Ad front page, full color ... \$75.00
 5 col x 1 inch tall
- Happy Ads 2 col by 3 inches..... \$21.00
 (Open Houses, Birthday, Anniversary, Baby Shower)
- Baby Announcement ad\$10.00
 2 col x 5 inch tall
- Inserts.....1,400 copies at \$112
- Spot or Full Color.....call for rates

We accept Visa and MasterCard

All placements must be paid in advance of running unless customer has a credit application on file with Chamberlain/Oacoma Sun.

2014 Summer Rec and/or Hunting Guide Rates

Banner ad front cover 4 columns wide by 2 inches tall.....\$200

Full page (7.25" by 9.5") b&w ad	\$300	Half page (7.25: x 4.5") b&w ad	\$160
Quarter page (3.5" x 4.5") b&w ad	\$85	1/8 page (3.5" x 2") b&w ad	\$55

Color ads available in 1/2 page and full page only, add \$50 extra to above prices for color.
 Limited color space available, reserve your COLOR ad space ASAP.

Copy & ad deadline.....Monday, noon

Legal Deadline.....Friday, noon

SUN Average Weekly

Circulation - 1,400 total - 1200 instate 200 out of state

Subscription Rates tax included:

- Counter sales..... \$1.00
- Brule, Buffalo & Lyman Counties\$40
- Out-side-area \$45

The Chamberlain/Oacoma Sun is 6 column - 23 inch broadsheet publications, digitally composed using Adobe InDesign.

Advertisements, photos, logos, and graphics may be printed from original state, floppy disk, CD-Rom, or emailed. Contact the office.

Column width

- 1 col. - 10 picas - 1.67 in.
- 2 col. - 20p9 picas - 3.46 in.
- 3 col. - 31p6 picas - 5.25 in.
- 4 col. - 42p3 picas - 7.04 in.
- 5 col. - 53picas - 8.83 in.
- 6 col. - 63p9 picas - 0.63 in.